A Conversation with Dr. Raphael Bostic
Federal Reserve Bank of Atlanta

Wednesday, June 5, 2019  9:30 a.m. – 11:45 a.m.
The Gathering Spot | 384 Northyards Blvd NE, Atlanta, GA 30313

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Atlanta Regional Housing Forum

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WELCOME & ANNOUNCEMENTS
Bill Bolling, Moderator
Food Well Alliance

REMARKS FROM
Dr. Raphael Bostic

FIRESIDE CHAT
Bill Bolling
Dr. Raphael Bostic

with
Lisa Y. Gordon
President & CEO
Atlanta Habitat for Humanity

Egbert J. Perry
Chairman & CEO
The Integral Group LLC

AUDIENCE Q&A

ADJOURN
A Conversation with Dr. Raphael Bostic
President & CEO, Federal Reserve Bank of Atlanta

Housing affordability and income mobility are growing concerns in metro Atlanta and beyond. These matters are often cited as critically important to an equitable society, but are we moving the needle? What action is needed to inspire leadership and build political will to make needed changes? The June Atlanta Regional Housing Forum will tackle these questions through a special conversation with Dr. Raphael Bostic of the Federal Reserve Bank of Atlanta as well as a cross-sector panel.

Dr. Raphael Bostic became the 15th president and chief executive officer of the Federal Reserve Bank of Atlanta in June 2017. Dr. Bostic brings a wealth of knowledge in economics, monetary policy, financial markets, and public policy to the role. Throughout his career at the Federal Reserve Board of Governors, U.S. Department of Housing and Urban Development (HUD), and the University of Southern California, Dr. Bostic has been engaged in research and policy related to homeownership, housing finance, neighborhood change and the role of institutions in shaping policy effectiveness.

With two years under his belt in Atlanta, and at a time when housing affordability is a key concern in metro Atlanta and beyond, Dr. Bostic will join us at the Atlanta Regional Housing Forum for a conversation and to share his thoughts. How is the Federal Reserve Bank of Atlanta addressing and embedding housing needs and economic mobility in its work? What roles should the Federal Reserve Bank and the financial sector be playing to address growing housing concerns? What is the future of the Community Reinvestment Act?

We also have questions about how to improve access to capital for affordable housing and community development. What best practices could be deployed in metro Atlanta? How do we address leadership challenges and build the political and civic will needed for change?

Joining Dr. Bostic to answer these questions will be two Atlanta leaders with significant background in the housing sector, Egbert Perry, Chairman and CEO of Integral, and Lisa Y. Gordon, President & CEO of Atlanta Habitat for Humanity.

Mr. Perry co-founded Integral in Atlanta in 1993 with a mission to create value in cities and rebuild the fabric of communities, as demonstrated in Integral’s work in transforming downtown Atlanta’s Centennial Place with the Atlanta Housing Authority and others. Mr. Perry has served on boards of the Federal Reserve Bank of Atlanta, United Way of Metropolitan Atlanta and more. He has served as board chairman at Fannie Mae, a $3.2 trillion mortgage organization and the largest financial institution in the United States.

Ms. Gordon leads one of the top ten Habitat for Humanity affiliates in the United States. She joined Atlanta Habitat in July 2015 with the goal of a new course for the nonprofit homebuilder to become a catalyst for holistic neighborhood revitalization.
BILL BOLLING is the founder and moderator of the Atlanta Regional Housing Forum. Bill served as executive director of the Atlanta Community Food Bank since founding the organization in 1979 until June 2015. Over the span of 36 years, he led the Food Bank’s distribution of more than half a billion pounds of food and grocery products through a network of more than 600 local and regional partner nonprofit organizations that feed the hungry across 29 Georgia counties. As a charter member of Feeding America, the national network of food banks, Bill was instrumental in the start-up of food banks across the country. He is a frequent speaker on topics related to hunger, poverty, regionalism, affordable housing and public policy reform.

DR. RAPHAEL W. BOSTIC assumed responsibilities as President and CEO of the Federal Reserve Bank of Atlanta in June 2017, serving the Sixth Federal Reserve District covering Alabama, Florida, Georgia, and parts of Louisiana, Mississippi, and Tennessee. Dr. Bostic is responsible for all of the Bank’s activities, including monetary policy, bank supervision and regulation, and payment services. Dr. Bostic’s prior work includes experience with the Federal Reserve Board of Governors, U.S. Department of Housing and Urban Development, and University of Southern California, where he most recently served as the Judith and John Bedrosian Chair in Governance and the Public Enterprise at the Sol Price School of Public Policy. Dr. Bostic received his Bachelor’s in Economics and Psychology from Harvard University and his Doctorate in Economics from Stanford University. His research has spanned many fields, including home ownership, housing finance, neighborhood change, and the role of institutions in shaping policy effectiveness.

LISA Y. GORDON, CPA, is President and CEO of Atlanta Habitat for Humanity—one of the top 10 Habitat for Humanity International affiliates in the United States. She is a recognized leader in transformational redevelopment efforts for quality affordable housing and neighborhood revitalization. Prior to joining Atlanta Habitat, Ms. Gordon served as VP and COO for the Atlanta BeltLine, Inc.; cabinet member in former Atlanta Mayor Shirley Franklin’s administration; City Manager of East Point, GA; and Assistant City Manager of Austin, Texas. Ms. Gordon received her Bachelor’s from Georgetown University as well as a Masters of Public Administration from Syracuse University and Masters of Accounting from Nova Southeast University. She serves on the advisory boards of several organizations including the Urban Land Institute, International Women’s Forum, and Women’s Affordable Housing Network and has received distinctions such as the YWCA of Greater Atlanta’s 2017 Women of Achievement award and Bisnow magazine’s Top 40 most influential women in commercial real estate in 2014.

EGBERT J. PERRY is the Chairman and CEO of Integral, a company he co-founded in 1993 with a mission to “create value in cities and (re)build the fabric of communities.” Integral’s mission was first put on display in 1996 when Centennial Place, a collaboration that also involved another firm and the Atlanta Housing Authority, was created. This forward thinking project was the nation’s first urban mixed-use community integrating mixed-income housing, early childhood development, K-12 education reform, recreation, health & wellness facilities, and human services. Since then, Integral has become a diversified, 300-person organization with projects in the mid-Atlantic, Southeast, Southwest and Western regions of the U.S. and, more recently, internationally. Mr. Perry received a Bachelor’s of Science, Masters of Science in Civil Engineering, and Masters of Business Administration from the University of Pennsylvania. He is a highly respected leader in community development both locally and nationally and has previously served on the boards of the Federal Reserve Bank of Atlanta, Children’s Healthcare of Atlanta, Atlanta International School, and United Way of Metropolitan Atlanta.

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